REMARKS

This document is being submitted as a proposed amendment after allowance in accordance with 37 CFR 1.312. The purpose of this proposed Amendment is to place the claims in condition for allowance per telephone interviews the Applicant has had with the Examiner. Applicant believes that this Amendment will not require further prosecution on the merits and all claims are allowable. Claims 15-30 and 32-63 are currently allowed.

Applicant appreciates the courteous and helpful telephone interviews granted by Examiner Young and his assistance in suggesting amendments that he would consider to be allowable. While Applicant respectfully disagrees with some amendments suggested by Examiner Young, these amendments are made in an effort to advance prosecution and bring these claims into condition for allowance. Applicant reserves the right to seek additional claims in continuing applications.

Support for the phrase "regional supplier that is part of a national chain" as recited in claims 21, 34, 64, and 65 can be found in the Background of the Invention where large hardware and lumber supply merchants such as Home Depot are identified.

No new matter is added. The modifications proposed in this Amendment should not require any further prosecution on the merits. It is therefore respectfully submitted that Claims 15-17, 19-30, 32-46, and 48-66 are allowable and that the application should be passed to issue. If any matters can be resolved by telephone, the Examiner is invited to call the Applicant's attorney. The Commissioner is authorized to charge any additional fees to Deposit Account No. 502274.

Respectfully submitted,

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